1.13.19 Minutes

I. Call To Order at 7:07 in attendance is Becky Brown, Jennifer Stephens, Barbara lewis, Galvin Swift, Caitlin Demura, Julia Handt, Dani Criswell, Alecia Daniels, and Silvia Stoumbaugh

II. Minutes 11/25/18 motion made by Galvin Swift and seconded by Dani Criswell. Passed

Minutes 12/09/18 motion made by Jennifer Stephens, seconded by Alecia Daniels. Passed.

III. Membership Report (Galvin)

* 92 members.
* We are running out of contact spots on Wild Orchard- only 35 left. At the moment we are going to wait because people that renew will not go to the 35 open slots. We may need to archive some members (or at least archive people who are in there twice) or upgrade the number of members on Wild Orchard. The pricing on Wild Orchard is $90/mo currently, if we go up another level it will be $160/mo.

IV. Treasurer Report (Silvia)

* Much higher profit in 2018. One of the reasons is because of the extra recognized show this year versus in 2017. Also, the schooling shows have earned more money.
* What do we need as a cushion in the account? About $20,000 flows in and out when planning a recognized show. Silvia suggests about $10,000 as a cushion.

V. Show Committee report

* Recognized shows (Barbara)
  + Everything approved and judges have been hired.
  + Barbara will give the list of judges for the shows to Jennifer to put on the website.
  + The judges will immediately give their 1099 for tax purposes.
* Schooling Shows (Alecia)
  + Good response to February schooling show
  + Judges: Donna Meyer and Celeste Brown
  + Someone wants to do in hand at the show, which will happen while the driving people are warming up.
  + Some pony club people may volunteer
  + Alecia will remind people to volunteer at banquet.
* Dani could help out with volunteer coordinator
  + Discussion about Sign Up Genius and the website to encourage more volunteers.

VI. Webmaster report (Jennifer)

* Updated the website and fixed some broken links.
* Alecia can update the schooling show leaderboard if that is something we still would like to continue.
  + Jennifer brought up the thought that some people at schooling shows may not want their scores posted.
  + Points system v. Percentages.
* Someone would need to go in and check the recognized show scores to the recognized leaderboards. Galvin said it was too time intensive.
  + We could make it so we only update the DDC shows.

VII. Publications report (Caitlin)

* Calendar for sale looks great. They will be done between the 16-18 of January with 100 ordered.

VIII. Ads/Promotions report

IX. Education Chair report

* 9 people signed up for the Darnell seminar.

X. Banquet Report

* 40 people have signed up so far.
* We have a minimum requirement of $3,000
* Alecia sent out an email to everyone receiving an award to try to up attendance.
  + Becky may call all of the winners personally.
* Katie Jackson is presenting along with someone to discuss trailer laws.
* We have a raffle and live auction to benefit scholarship
  + We need a minimum bid of $300 for a donated shotgun.
  + Portraits- $1,000 gift certificate
  + Commercial service for items?
* Dinner is going from 6-9.
* Barbara is going to make sure the square works and is configured before the banquet.
  + Can we use Papypal and Venmo?
    - We are not set up for Venmo.
* Tables:
  + Trying to seat barns together.
  + Send to Becky who from each barn is going.

XI. Old Business

XII. New Business

* Tackswap- things that do not sell at the banquet may go to it.
* Buying Valentines for horses at the schooling show? Further discussion.

XIII. Motion to adjourn by Dani Criswell. Everyone in favor. Meeting adjourned at 8:33pm.