**DDC Conference Call**

April 24, 2023

1. Roll Call: In attendance are Julia Handt, Becky Brown, Leslie Heltzen (with Silvia’s proxy), Alecia Daniel (with Galvin’s proxy), Barbara Lewis, and Bonnie Parker
2. Meeting called to order at 8:02PM. Motion to approve minutes made by Bonnie and seconded by Alecia
3. Membership
   1. A few more members (7 adults; 1 junior) joined at the schooling show.
4. Finances
   1. Silvia cannot do the final financials until April ends. Alecia’s P&L shows probably over a $2,000 profit at the show.
5. Shows
   1. Schooling Show
      1. Improvements are being made to the Longhorn Arena facility in Greenville.
         1. Plans for outdoor arenas.
         2. Plans to add stabling,.
      2. Next schooling show is in July in Greenville.
   2. Recognized Shows
      1. Everything is on schedule for June recognized show.
      2. Becky suggests sending out timed email blasts every three weeks about the show. Barbara will send to Leslie.
6. Ads/Promotions
   1. Becky sent everyone a spreadsheet about sponsorships. Prices would be through the year.
   2. Leslie will talk to Sundowner trailers.
   3. Add sponsorship levels to the prize list on the second page.
      1. Caitlin can add pet sponsorships.
   4. Bonnie will ask Dover about sponsoring.
7. Publications
   1. Newsletter not complete yet.
      1. Everyone sent in some content.
   2. Website has been updated.
8. Scholarships
   1. Information sent in for newsletter.
9. Education
   1. Becky checked back in about the grant. It should be on its way.
   2. For future education events:
      1. About 40% of judges do not have the freestyle requirement.
      2. Discussion about raising fees to $100 from $75.
10. Old Business:
11. New Business:
    1. Bess Bruton email
       1. We are hosting the summer meeting.
       2. Barbara is working on getting something finalized.
    2. 50-year anniversary for DDC – 2025
       1. Becky wants to do something special for the anniversary.
       2. Catherine Jacoby was also talking about hosting some sort of dinner.
    3. Virtual Show Information (spotlighthorseshows.com)
       1. We make $12.50/ride
       2. DDC just have to advertise it, but the show would be open nationwide.
       3. Need to come up with a name for the show.
       4. We would offer dressage, eventing, western dressage, and driving.
       5. It would have to be later in the year.
       6. Becky will take a look at the contract.
12. Next meeting: May 22 at 8pm
13. Motion to Adjourn made by Leslie and seconded by Alecia
14. Meeting adjourned at 9:02pm 99:99:07pm