**DDC Conference Call**

February 20, 2023

1. Roll Call: In attendance are Julia Handt, Becky Brown, Silvia Stoumbaugh, Caitlin Demura, Alecia Daniel (with Leslie Heltzen’s proxy), Galvin Swift, Barbara Lewis, Bonnie Parker.
2. Meeting called to order at 8:03pm. Motion to approve January minutes made by Galvin Swift, seconded by Bonnie Parker. All in favor, none opposed.
3. Membership
   1. We are up to 128 members. This is a little above normal.
   2. Galvin archived a few members as well.
4. Finances
   1. Cash balance is a little over $58,000. Silvia sent out a year-to-year comparison that starts in 2018.
   2. The cost of hotels and airfare have increased, decreasing our profits.
   3. We are also spending more on scholarships than we have in the past.
   4. Barbara keeps an eye out on show fees from other organizations and edits the ones from DDC accordingly.
      1. Discussion about FEI classes (and freestyles) having a higher fee. DDC does this when they must have two judges for FEI classes (e.g., FEI junior classes).
5. Shows
   1. Schooling Show
      1. Schooling show was cancelled due to weather.
      2. Little loss because of PayPal fees.
      3. The show could not be rescheduled.
      4. Next schooling show will be in April.
   2. Recognized Shows
      1. Using a portable speaker for freestyle classes as Texas Rose. Need to add a notice to the prize list.
      2. Rumors of the new Athens show facility was a scam.
6. Ads/Promotions
   1. Working on promotional materials and sponsorships.
   2. Caitlin wants to reach out to other organizations on how they receive sponsorships.
   3. Becky has been researching clubs and their sponsorships across the nation.
      1. Will send the information to Caitlin.
         1. Look at Alamo dressage.
   4. Alecia mentioned seeking out corporate sponsors and getting banners made.
7. Publications
   1. Alecia sent out a draft of the newsletter today. If anyone has additions, please reach out to Alecia.
   2. Add in Yvonne’s write-up about reitabzeichen group going to Germany.
   3. Becky’s suggestion is that font is too small for the articles that she wrote.
8. Scholarships
   1. Emphasis on required volunteer hours. Seeking sponsorships counts as volunteer hours.
9. Education
   1. Joan Darnell FS lecture happened.
   2. Anticipating grant money. Must send in the P&L statement first.
      1. Silvia will send Becky PayPal fees.
   3. Education idea
      1. Seat Medal clinic.
      2. DDC was wondering if Rocking M/Yvonne would be interested in hosting with DDC sponsoring.
10. Banquet
    1. Financials – lost over $3,000.
    2. Some of it has to do with not having the Valley Vet discount program.
    3. Low attendance.
11. Credit Card
    1. Becky would like Silvia to research an Amazon credit card.
    2. Or just research cashback card
12. Old Business:
13. New Business:
14. Next meeting: March 27th.
15. Motion to Adjourn made by Silvia Stoumbaugh, seconded by Galvin Swift.
16. Meeting adjourned at 9:06pm