DDC Conference Call

July 25, 2022

1. Roll Call: In attendance are Julia Handt, Caitlin Demura, Alecia Daniel (with Galvin Swift’s proxy), Leslie Heltzen, Bonnie Parker, Becky Brown, Barbara Lewis, and Silvia Stoumbaugh. Meeting called to order at 8:06pm.
2. Approve June minutes. Motion to approve minutes made by Alecia Daniel and seconded by Bonnie Parker.
3. Membership
   1. We have 152 members unless anyone joined at the schooling show. At the schooling show, 11 more members joined putting out total at 163. This is a modern record.
4. Finances
   1. Not much to report as July schooling show revenue has not been recognized.
   2. Cash balance is about $55,000, which is a decrease as the schooling show revenue has not been added. We are holding strong in the cash flow, and Silvia is anticipating a break even in the financials.
   3. Silvia reminded everyone that shows must make money (overhead is about $7,500 a year plus other costs) to ensure that we can continue operating.
5. Shows
   1. Schooling Show
      1. Good turnout for the heat at the July schooling show. There were 63 rides on Saturday and 43 rides on Sunday.
      2. Facility is scheduled for another schooling show September 10-11. One judge has been hired and Alecia is looking for one more judge.
   2. Scribing Education
      1. Need scribing volunteers for ‘r’ apprenticeship. Alecia is going to send out an e-blast with Lemonade Daze information along with the scribing volunteer information. \*\*Barbara needs to discuss with Celeste as there may not be enough tests.\*\*
   3. Recognized Shows
      1. We should still be fine for the Lemonade Daze show. Judges are driving in so there is no air fare or rental cars.
6. Ads/Promotions/Newsletter
   1. Caitlin is going to put out a blast for the pet sponsor classes ($50/class) for Lemonade Daze. She is also going to make a program to display the sponsored classes. Becky mentioned that the pictures also need to be posted around the facility.
      1. There are at least five sponsors already.
      2. Alecia can set up a link for sponsors to pay though the website.
   2. Sponsor banner for upcoming shows.
   3. Work on something with larger prizes that are sponsored. Reach out to local companies as well.
   4. Becky would like for Caitlin to write up a proposal of all her ideas and send it to the Board for everyone to review.
7. Scholarships
   1. Leslie notified the award recipients and asked Silvia to mail the checks.
      1. Responses can also be added to the website/newsletter
8. Education
9. Old Business
10. New Business
    1. Reserve Champion Awards: Gift Card from tack shop.
       1. Board likes the idea for gift cards. Ask the tack shops what amount they would be willing to contribute.
    2. Region 9 Summer Meeting: August 4 at 7pm. Everyone is welcome to attend.
11. Next meeting: August 22nd at 8pm.
12. Motion to Adjourn. Motion to adjourn made Silvia and seconded by Leslie.