Meeting 06/14/21

1. In attendance are Julia Handt, Caitlin Demura, Becky Brown, Alecia Daniel, Silvia Stoumbaugh, Barrett Barksdale, Barbara Lewis, Leslie Heltzen, and Galvin Swift.
2. Meeting called to order at 8:05pm. Motion to approve May minutes made by Alecia and seconded by Leslie. All for approving the minutes.
3. Financials
   1. Silvia did not send out financials for this past month.
   2. The most recent schooling show has been reconciled. She is still waiting on a few items for the May recognized show. Silvia will send Barbara the show secretary invoice.
   3. The cash balance is about $61,000 with a few items still waiting to be paid.
   4. Taxes are finished and insurance renewal has been completed.
   5. Silvia suggested giving some funds to organizations that are struggling. We could pay for an ad in their newsletter.
4. Membership
   1. We are at 142 members and no additional members came in at the recognized show, which puts us a little behind.
5. Shows
   1. Schooling Shows
      1. Alecia has the July schooling show coming up and will be visiting the facility to look at the new improvements. The warmup arena is also covered while the show arena is climate-controlled. Alecia will take some photos of the facility and post them.
      2. Judges are hired for the schooling show.
      3. Alecia has not picked a location for the September schooling show yet.
   2. Recognized Shows
      1. Lemonade Daze prize list has been posted.
      2. Barbara will work on the spring show renewals. Becky Brown suggests using Melissa Creswick as an S judge for a future show.
      3. Becky would like to restart the “Dog Days” ads/promotions for the Lemonade Daze show.
      4. The last HDS show did tickets in exchange for larger prizes. Something to think about for future shows. Alecia will reach out to the HDS prize chair.
6. Newsletter
   1. Next newsletter work on a notification about the scholarships. Galvin suggested creating a closing date for the summer scholarships two weeks before the next cycle of scholarships start. A suggestion is to send out an email blast reminding members to apply. We can also modify the website to make the scholarship portion more prominent.
   2. Caitlin can work with Barrett on photos for the newsletter.
   3. Leslie suggested changing the created by Alecia portion in the newsletter.
7. Education
   1. Ride-A-Test with a scribe training session. Becky also suggested looking at USDF scribe material and looking at finding videos instead of setting up a show.
   2. Look into Region 9 L graduates to find one that will be willing to do the Ride-A-Test. Barbara will help Barrett into organizing/setting up.
   3. Barrett also suggested a grooming clinic. Becky suggested reaching out to top grooms to see if they would be willing to come down and teach.
   4. There was also a suggestion of a sport psychology clinic.
8. Motion to adjourn made by Galvin Swift seconded by Barrett. Adjourned at 9:09pm.
9. Next Meeting: July 12th at 8pm.