**DDC Conference Call**

March 27, 2023

1. Roll Call: In attendance are Julia Handt, Becky Brown, Leslie Heltzen, Galvin Swift, Alecia Daniel, Barbara Lewis, Bonnie Parker, Silvia Stoumbaugh,
2. Meeting called to order at 8:04pm. Motion to approve February minutes made by Galvin Swift, seconded by Silvia Stoumbaugh.
3. Membership
   1. Two more individuals have signed up, bring us up to 130.
4. Finances
   1. In January 2016, we only had $11,900 in the bank account.
5. Shows
   1. Schooling Show
      1. April 15-16 in Greenville.
      2. Entries are coming in (10 have entered so far)
   2. Recognized Shows
      1. Leslie and Barbara are working on the prize list.
         1. They are reviewing class fees. Looking at what fees DDC pays and what other shows charge.
      2. Barbara will call Leslie tomorrow.
      3. Adding note about audio for freestyles for the show.
      4. Re: Jumper show being held at the same time
         1. We have first pick on rings.
         2. They cannot use our warmup.
         3. They cannot use the announcer/speakers for their rings.
         4. Susan could send out an announcement.
6. Ads/Promotions
   1. Leslie talked to a saddle company, and they were going to sponsor for $200.
      1. Leslie is going to put up a banner, add the name to the prize list, and add the name to the newsletter.
   2. Becky asked that a notice be sent out to barns for sponsorships so they can be in the prize list.
      1. Can put a note into the newsletter.
   3. Silvia asked if we have sponsorship materials that we could send out.
      1. Becky sent some things to Caitlin to put a package together.
7. Publications
   1. Alecia wants the newsletter to go out at the end of this week/beginning of April.
   2. She will also send out reminders about the deadlines to add things to the newsletter.
8. Scholarships
   1. Leslie has worked on some verbiage for the scholarships.
      1. Do not send money until volunteer hours are completed
      2. Add a follow up to see what they did with the money to add into the newsletter.
   2. We could do a whole page on scholarship info in the newsletter.
   3. Bonnie had a sponsorship idea.
      1. People pay for signs that they put up along the driveway/walkway.
      2. These were all made at the same sign shop.
         1. How much would it cost and how much was the sponsorship.
9. Education
   1. P&L was sent in. Waiting to see about grant.
   2. Seat Medal Class
      1. Galvin discussed with Rocking M about a clinic.
      2. Saturday afternoon would work best.
      3. Clinic format?
         1. DDC wanted to be a sponsor and provide a banner/monetary benefit and then Rocking M can charge for it.
         2. Maybe Mary Mahler/Julie M. would be willing to donate an afternoon.
         3. Auditor type of clinic
         4. Galvin will get together with Becky to discuss details.
10. Old Business:
11. New Business:
    1. Discussion about in-person meetings held by the board.
       1. Getting more trainers involved and involved with the board.
       2. Ask Allison if she would want to host something.
       3. Hospitality Chair
       4. Serving breakfast/food at shows
          1. Some jumper shows have barns sponsor it.
          2. Some concessions require that you meet a minimum.
          3. Show Level requirements v. concession hours.
       5. Discuss at a later time.
    2. Prizes
       1. Ballcaps in a different color
       2. Tote bags
       3. Phone bricks
12. Next meeting: April 24th at 8pm.
13. Motion to Adjourn made by Silvia Stoumbaugh, seconded by Galvin Swift
14. Meeting adjourned at 9:10pm.