**DDC Conference Call**

May 22, 2023

1. Roll Call: In attendance are Julia Handt, Becky Brown, Caitlin Demura, Galvin Swift, Barbara Lewis, Leslie Heltzen, Bonnie Parker, Silvia Stoumbaugh, and Alecia Daniel
2. Meeting called to order at 8:03pm. Motion to approve the minutes made by Galvin and seconded by Silvia. All in favor; none opposed.
3. Membership
4. 147 new members. We are slightly ahead of last year, which was our best year.
5. Finances
   1. We did receive the $800 grant for the Joan Darnell Clinic
   2. April schooling show has a 2,300 profit.
   3. We are $8,700 down from last year.
6. Shows
   1. Schooling Show
      1. Greenville facility has the potential to do something larger by January.
      2. Next schooling show is in July and three people have signed up so far.
   2. Recognized Shows
      1. Great turnout
      2. No stalls are left.
      3. We are having to accommodate four arenas.
      4. TRHP knows which arenas we will be using and must accommodate.
      5. Differences between pricing with NTHJC and DDC Spring Show
7. Ads/Promotions
   1. Becky will be printing out sponsorship flyers.
   2. Platinum sponsorship: Person (Sponsor) must provide banner and DDC will put it up.
   3. Newsletter goes out to 400+ people a year.
      1. 305 opened the newsletter.
      2. 106 clicked on links.
8. Publications
9. Scholarships
   1. Leslie has not received scholarship applications.
10. Education
    1. Booked Joan again for 2024.
    2. Discussed some strategies for more interest.
    3. Proposal again to raise prices to $100.
11. Old Business:
    1. Hosting the summer meeting
       1. Going with a Greenville location
       2. Barbara will finalize by the end of the week.
    2. Virtual Show
       1. Becky needs to sign the contract.
12. New Business:
13. Next meeting:
    1. June 26th
14. Motion to Adjourn made by Silvia and seconded by Bonnie. Meeting adjourned at 8:58PM